



The Licensing Unit
Floor 3
160 Tooley Street
London
SE1 2QH

Metropolitan Police Service
Licensing Office
Southwark Police Station,
323 Borough High Street,
LONDON,
SE1 1JL

Tel: 020 7232 6756

Email: SouthwarkLicensing@met.police.uk

Our reference: MD/24/302

Date: 12/04/2024

Dear Sir/Madam

Re:- Bird House Brewery Co. Arch Unit 1127 Bath Factory Estate SE24 9AJ

Police are in possession of an application from the above for full variation to their premises licence to extend their operating times for licensable activities and the terminal hour. The application does not provide a description of how it operates and has requested the following hours which are outside the hours recommended in the Southwark statement of Licensing Policy for such a venue in the Herne Hill District Town Centre Area

Open hours to public
Sun-Thurs-1100hrs-0030hrs
Fri-Sat-1100hrs-0130hrs

Supply of Alcohol on sales
Sun-Thurs-1100hrs-0000hrs
Fri-Sat-1100hrs-0100hrs

Late Night Refreshment
Sun-Thurs-2300hrs-0000hrs
Fri-Sat-2300hrs-0100hrs

Recorded Music
Sun-Thurs-1100hrs-0000hrs
Fri-Sat-1100hrs-0100hrs

Live Music
Sun-Thurs-1100hrs-0000hrs
Fri-Sat-1100hrs-0100hrs

The venue currently holds a licence which when issued carried minimal conditions and may have reflected its operation and hours granted, however with the current application Police are concerned that despite the later hours the applicant has deemed that no additional conditions are required to address the licensing objectives in particular that of Prevention of crime and disorder.

The Home office guidance issued under Sec 182 of the licensing Act 2003 'General principles' state that it is important in setting the parameters within which the premises may operate. Conditions must be precise and enforceable.

Police would ask the applicant to consider the following control measures to address the licensing objectives and progress the application

1. That a digital CCTV system shall be installed at the premises, shall be maintained in full working order and shall be continually recording at all times that the premises are in use. The CCTV system must be capable of capturing a clear facial image of every person who enters the premises in all lighting conditions. The CCTV system shall be correctly time and date stamped at all times. The CCTV system shall cover all interior and exterior areas of the premises, including the frontage of the premises, and shall collect clearly defined / focused footage. That all CCTV footage shall be kept for a period of thirty one (31) days and shall be made immediately available to Police and responsible authority officers on request.

2. That a member of staff shall be on duty at all times that the premises are in use, who is trained in the use of the CCTV system and who is able to view, and download to a removable storage device, CCTV footage at the immediate request of Police and responsible authority officers.

3. That clearly legible signage shall be prominently displayed where it can easily be seen and read by customers advising to the effect that CCTV is in operation at the premises. The signage shall be kept free from obstructions at all times.

4. That all relevant staff shall be trained in their responsibilities under the Licensing Act 2003, the promotion of the licensing objectives and the terms and conditions of this licence. Records pertaining to such training ('the staff training logs') shall be kept at the premises, shall be updated every 6 months and shall be made immediately available to responsible authority officers on request. The training logs shall include the trainee's name (in block capitals), the trainer's name (in block capitals), the date(s) of training and a declaration that the training has been received and understood by the trainee. If the staff training logs are a paper hardcopy then the signature of the trainee, the signature of the trainer shall be included. That all Digital records of training and/or logs shall be made immediately available to Police and responsible authority officers on request.

5. Clearly legible signs shall be prominently displayed where they can easily be seen and read by customers at all exits from the premises, requesting that
(A) Requesting people leave the premises in a quiet and orderly manner so as not to disturb local residents.
(B) Customers do not consume alcoholic drinks bought at the premises in the vicinity of the premises. Such signs shall be maintained free from obstruction when the premises are in use.

6. An incident book/incident recording system shall be kept at the premises to record details of any of the following occurrences at the premises:

- (i) Instances of anti-social or disorderly behaviour or Violence
- (ii) Calls to the police or fire brigade
- (iii) Abuse of staff and/or customers
- (iv) Ejections of people from the premises
- (v) Visits to the premises by the local authority, police or fire brigade
- (vi) Refused sales of alcohol
- (vii) Any malfunction in respect of the CCTV system
- (viii) Any other relevant incidents

The incident book/incident recording system shall record the time, date, location, and description of each incident as well as the printed name of the person reporting the incident and any action taken in respect of the incident. The incident book/incident recording system shall be available and accessible at the premises at all times that the premises are in use in accordance with this licence and shall be made available immediately to Police and responsible authority officers upon request. A record of the preceding 12 months' incidents shall be available at the premises at any time. That all Digital records of training and/or logs shall be made immediately available to Police and responsible authority officers on request.

7. That if a Pubwatch scheme exists in respect of the local area, then the licensee / management will join and participate in the Pubwatch scheme. (details can be obtained from Southwark Police Licensing and Night Time Economy team)

8. Premises must have a welfare and vulnerability policy and all staff must receive this training. All new staff must receive this training before starting their role and all staff must have refresher training every 12 months. All training must be recorded and these records must be available on immediate request by responsible authority officers. That all Digital records of training and/or logs shall be made immediately available to Police and responsible authority officers on request.

9. The venue shall support "Ask for Angela" or another similar safety initiative and posters shall be displayed on the premises. All staff shall be trained in "Ask Angela" or a similar safety initiative and a record of this training shall be kept on the premises and made available for inspection immediately to responsible authority officers upon request. That all Digital records of training and/or logs shall be made immediately available to Police and responsible authority officers on request.

10. That a dispersal policy to assist with patrons leaving the premises in an orderly and safe manner shall be devised and maintained regarding the premises. A copy of the dispersal policy shall be accessible at the premises at all times that the premises are in operation. The policy should include (but not necessarily be limited to) the following:

- I. Details as to how customer / staff egress at the premises shall be managed to minimise causing nuisance.¹¹
- II. Details of public transport in the vicinity and how customers will be advised in respect of it.
- III. Details of the management of taxis to and from the premises.
- IV. Details of the management of any 'winding down' period at the premises.

V. Details of the use of security and stewarding in respect of managing customer dispersal from the premises.

VI. Details of road safety in respect of customers leaving the premises.

VII. Details of the management of ejections from the premises.

VIII. Details as to how any physical altercations at the premises are to be managed

X. Details of how refuse / waste in the local vicinity arising through the operation of the premises will be cleared up (e.g. flyer clean up, post event clean up).

11. A minimum of one (1) SIA registered door supervisor will be employed at the premises on any day when the terminal hour is beyond midnight. The Sia Registered door supervisor shall be employed from 2100hrs until all patrons have vacated the premises and the vicinity of the premises

12. That a minimum of one(1) SIA registered door supervisor shall wear body worn video cameras and all footage is to be made immediately available to police or any responsible authority officer upon request.

13. That SIA registered door supervisors will be employed to control entry to the premises, to deal with the searching / scanning of customers, to deal with any anti-social or disorderly behaviour at the premises, to deescalate confrontations, to assist with emergency escape from the premises, to deal with the ejection of people from the premises and to assist management in liaising with the police regarding instances of crime and to assist with ensuring that the premises' dispersal policy is adhered to. At the close of business they shall proactively encouraging patrons to vacate the premises. The door supervisors shall be easily identifiable.

A zero-tolerance drugs and weapons policy shall be undertaken at the premises.

(a) Anybody found with / using drugs and / or weapons will be ejected from the premises and shall not be admitted to the premises again.

(b) The details of any person found dealing drugs or using weapons will be taken (if possible) and given to the police.

(c) Any person who is suspected of having drugs on their person will be asked to consent to a search, and should they refuse the search that person shall be ejected from the premises.

14. All off sales of alcohol shall be in sealed containers for consumption away from the premises.

15. There shall be no removal of glassware by patrons from the premises after 0000hrs.

The Metropolitan Police object to the granting of the variation to the licence as the applicant has not offered sufficient control measures to address concerns in regards to the Prevention of Crime and Disorder. Police welcome the opportunity to conciliate the application.

Submitted for your consideration.
Yours Sincerely

PC Ian Clements 2362AS

Licensing Officer
Southwark Police Licensing

To: Licensing Unit	From: Wesley McArthur wesley.mcarthur@southwark.gov.uk 020 7525 5779 (on behalf of the Licensing Unit in its role as a responsible authority)	Date: 30 April 2024
Subject:	Representation	
Act:	The Licensing Act 2003 (the Act)	
Premises:	Arch Unit 1127, Bath Factory Estate, London, SE24 9AJ	
Application number:	882715	
Location ID:	184512	Ward: Dulwich Village

We object to the grant of an application to vary a premises licence, submitted by Bird House Brewing Company Ltd under The Licensing Act 2003 (the Act), in respect of the premises known as Arch Unit 1127, Bath Factory Estate, London, SE24 9AJ

1. The extant licence

The extant premises licence (licence number 880516) allows for licensable activities and opening hours as follows –

The sale of alcohol to be consumed on and off the premises:

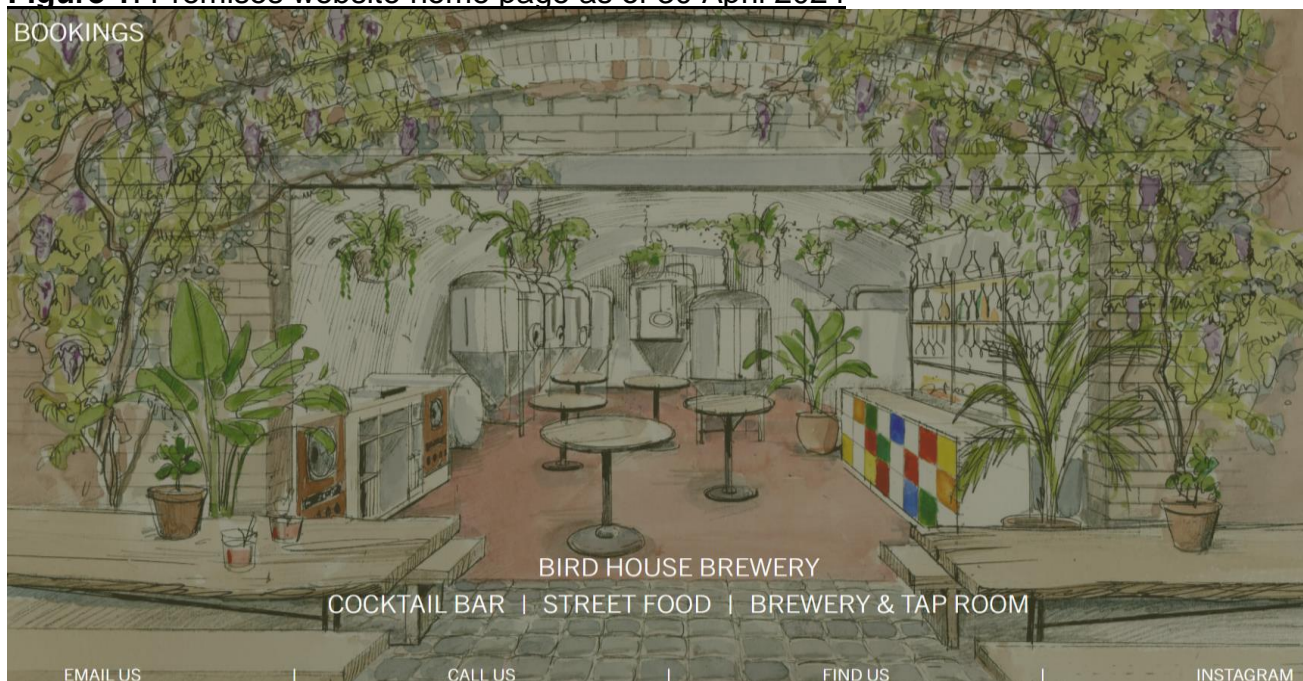
Monday - Saturday: 11:00 – 23:00
Sunday: 12:00 – 22:00

The opening hours of the premises:

Monday - Saturday: 11:00 – 23:30
Sunday: 12:00 – 22:30

The premises is described on its website as a cocktail bar / street food venue / brewery and tap room (see figure 1 below).

Figure 1: Premises website home page as of 30 April 2024



A copy of premises licence 880516 is attached as appendix 1.

2. The variation application –

The purpose of the variation is described in the application as follows (verbatim) –

- *“To approve a new layout plan. To include Live music, recorded music and late night refreshment for the hours set out in the operating schedule and to extend the hours for the sale of alcohol until 0100 on Fridays, Saturdays, Sundays before a Bank Holiday, Christmas Eve and New Years Eve.”*

The application seeks to extend the hours permitted for the sale of alcohol for consumption both on and off the premises as follows:

Sunday - Thursday: extended until 00:00 (midnight)
Friday and Saturday: extended until 01:00

**Sundays before a
Bank Holiday,
Christmas Eve
and New Year’s Eve: extended until 01:00**

The application seeks to *newly* permit the following licensable activities during the times stated:

Live & recorded music (indoors):

Sunday – Thursday: 11:00 – 00:00
Friday and Saturday: 11:00 – 01:00

**Sundays before a
Bank Holiday,
Christmas Eve
and New Year’s Eve: 11:00 – 01:00**

Late night refreshment (indoors):

Sunday – Thursday: 23:00 – 00:00
Friday and Saturday: 23:00 – 01:00

**Sundays before a
Bank Holiday,
Christmas Eve
and New Year’s Eve: 23:00 – 01:00**

Opening hours:

Sunday – Thursday: 11:00 – 00:30
Friday and Saturday: 11:00 – 01:30

**Sundays before a
Bank Holiday,
Christmas Eve
and New Year’s Eve: 11:00 – 01:30**

3. The Locale

The premises are located in an industrial park (called Bath Factory Estate) to the north of Norwood Road. Bath Factory Estate primarily comprises railway arches under a mainline railway viaduct.

Norwood Road is a busy road both day and night and has bus routes running along it. The entrance to Bath Factory Estate is in a parade of shops on Norwood Road.

Trains run atop the viaduct throughout the day until late at night (with reduced frequency late at night).

The areas immediately behind (and to the east), and to the south, of Bath Factory Estate are almost entirely residential.

During the evening and early nighttime the area to the west / north west of the premises (Norwood Road, the junction of Norwood Road, Herne Hill and Dulwich Road, and the area near Herne Hill Rail Station) is busy. There are other licensed premises, including bars and pubs, in that locale, however the areas immediately to the east and to the south of Bath Factory Estate are very quiet, comprising almost exclusively residential dwellings.

Figure 2: View of the premises entrance looking east across Norwood Road



Figure 3: View looking south down Norwood Road from outside the entrance to Bath Factory Estate & showing Brockwell Park to the left



Figure 4: View looking north up Norwood Road towards the Norwood Road, Dulwich Road and Herne Hill junction



Figure 5: View looking south down Stradella Road, which runs parallel to the east, and to the rear of, Bath Factory Estate



Figure 6: View further south down Stradella Road



Figure 7: View further south on Stradella Road



Figure 8: View from immediately outside the southern entrance / exit to / from Bath Factory Estate looking due east on Croxted Road



Figure 9: View further down Croxted Road



A map of the locale, showing proximity to residential properties on Stradella Road and Croxted Road is attached as appendix 2.

4. Statement of Licensing Policy (SoLP)

According to section 7 of this council's statement of licensing policy 2021 – 2026 (hereafter referred to as 'the SoLP'), the premises fall within a residential area.

A copy of the SoLP is available via:

[Licensing and Gambling Act policy - Southwark Council](#)

The following closing times are recommended in our SoLP in respect of the type of licensed premises located in residential areas as follows –

Public houses, wine bars, or other drinking establishments and bars in other types of premises:

Monday – Sunday: 23:00

5. Our objection

Our objection relates to the promotion of all of the licensing objectives.

We say that the late night / early morning sale of alcohol is likely to have a negative effect on the promotion the crime and disorder and the prevention of public nuisance licensing objectives. Late night venues also pose more of a risk regarding public safety and the prevention of children from harm.

We do not think it is appropriate to allow premises to sell alcohol later than 23:00 hours in an area with so many residential properties (often housing families and many people of working age) in close proximity. We say that granting extended operating hours is likely to have a detrimental effect on the quality of life and amenity of local residents.

Premises selling alcohol often become hubs for crime and disorder, anti-social behavior and nuisance. Confrontations can often arise between customers who are intoxicated.

The operational hours suggested in the SoLP exist to protect residents in the borough.

The operational hours suggested in the SoLP were ratified by councilors at full licensing committee and we suggest that the licensing sub-committee adheres to this council's own policies, which we say have been applied for good reason.

We further add that full council assembly approved the current version of the SoLP, and have maintained the suggested operating hours four times in a row. This shows that there is still a need for the recommended hours to be given **considerable** weight in the determination of premises licence applications.

We say that the licensing sub-committee should be gatekeeper of the Statement of Licensing Policy that was, in part, ratified by councillors who form part of this very licensing sub-committee itself.

We therefore contend that the licensing sub-committee must determine this application, rather than the application be granted under '*tacit consent*' – which would mean that the licensing sub-committee would have *no say* in determining an application that runs contrary to the suggested operating hours in this council's SoLP.

Notwithstanding the above, we note that in the application the applicant stated that no additional conditions are required, but also that the applicant has agreed to a number of additional licence conditions with the police. If the licensing sub-committee is minded to grant the application we ask that they consider imposing the following conditions to promote the licensing objectives:

B. the prevention of crime and disorder

1. That on Friday and Saturday all customers leaving the premises after 21:00 hours and who wish to re-enter the premises will be subject to a further search, when searches are being conducted in respect of customer entry to the premises.

C. Public safety

2. That the maximum number of people permitted on the premises at any one time (the 'accommodation limit') is **XXX** people (excluding staff). The accommodation limit shall be known by all staff and shall not be exceeded at any time.

<< '**XXX**' to be determined by the applicant - **WM**>>

3. That an entry policy will be devised and maintained at the premises. A copy of the entry policy shall be kept at the premises with the premises licence and shall be made immediately available for inspection to council and / or police officers on request. The entry policy shall cover (but not necessarily be limited to):
 - I. Safe customer entry to the premises,
 - II. If / when applicable searching / scanning of attendees,
 - III. The barring of customer entry to the premises for any reason,
 - IV. Restricted items (e.g. weapons / drugs or any other items restricted by the licensee),
 - V. Pre-opening safety checks of the premises,
 - VI. Dealing with overcrowding and / or crowd surges
 - VII. Dealing with suspect packages

All relevant staff shall be trained in the implementation of the latest version of the entry policy and details of such training shall be recorded in the staff training logs at the premises.

4. That clearly legible signage shall be displayed where it can easily be seen and read by customers and staff identifying all emergency escape routes and emergency exits at the premises. Such signage shall be kept free from obstructions at all times.
5. That all emergency exits, emergency escape routes and entry / exit doors at the premises shall be kept free from obstructions at all times that the premises are in use.
6. That appropriate first aid equipment / materials shall be kept at the premises in a dedicated first aid box / boxes. The first aid box(es) shall be kept easily accessible and unobstructed at all times. All staff shall be made aware of where the first aid boxes are located.
7. That all public areas of the premises (including any public toilets) shall be kept in a sanitary, clean and tidy state at all times that the premises are in operation so that members of the public are at no risk at the premises regarding sanitation at the premises.
8. That any spills of liquid onto the floor of the premises' shall be cleared away as soon as possible on a continuous basis whilst the premises are in use. Any wet floors will

be clearly demarcated as such to prevent slips being caused by the wet floors. All relevant staff shall be trained in this, and details of such training including the printed name(s) of the trainee(s), and the date(s) that the training was given, shall be recorded in the staff training logs at the premises.

9. That broken or waste glass / earthenware shall be cleared away as soon as possible on a continuous basis whilst the premises are in use to minimise risk of injury. All relevant staff shall be trained in this, and details of such training including the printed name(s) of the trainee(s), and the date(s) that the training was given, shall be recorded in the staff training logs at the premises.
10. That all areas of the premises and all fittings and equipment, door fastenings, notices, lighting, heating, electrical, toilet, washing and other installations, will be maintained in good order and in a safe condition at all times.

D. The prevention of public nuisance

11. That only management staff shall have access to any amplification equipment at the premises, and only management staff shall be permitted to change any control settings on said equipment.
12. That a noise management plan (NMP) shall be devised and maintained regarding the premises. The NMP shall be kept at / be accessible at the premises and made available to officers of the council and / or police immediately on request. The NMP shall be reviewed at least annually, or when any substantive alterations are made to the premises, and the result of the review shall be recorded in the NMP. The review shall be dated and signed off by a member of management staff. All relevant staff employed at the premises shall be trained in the latest version of the NMP. Details of such training, including the printed name(s) of the trainee(s) and the date(s) that the training was given, shall be recorded in the staff training logs at the premises.

<<Please note that I am *not* requesting that the applicant hires a professional noise consultant to write the NMP. The NMP could be written by the licensee themselves (or person nominated to do so by the licensee). The NMP should cover how both people noise and entertainment noise is managed at the premises - **WM**>>

13. That, if and when required, staff shall interact with customers to ensure that customers behave at the premises in a quiet and orderly manner and also leave the premises and locale in a quiet and orderly manner. Customers deemed by staff to be engaging in anti-social behaviour shall be asked to leave the premises. Staff shall be trained in this and details of such training, including the printed name(s) of the trainee(s) and the date(s) that the training was given, shall be recorded in the staff training logs at the premises and shall be made immediately available to responsible authority officers on request.
14. That staff at the premises will be trained to interact with customers to prevent customers from congregating outside of the premises and to ensure that customers do not block the roads or pavements in the immediate vicinity of the premises. Details of such training, including the printed name(s) of the trainee(s) and the date(s) that the training was given, shall be recorded in the staff training logs at the premises and shall be made immediately available to responsible authority officers on request.
15. That external doors at the premises shall be kept closed except for immediate, and emergency, access and egress to and from the premises.

16. That any openable windows at the premises shall be kept closed at all times that licensable activities are taking place at the premises.
17. That any advertising, marketing or media relating to the premises (including websites and social media) will advise customers that there is no readily available parking in the vicinity of the premises, shall list public transport options available in the vicinity and shall advise customers to refrain from driving to the premises.
18. That clearly legible signage shall be prominently displayed where it can easily be seen and read by customers, at all exits from the premises and in any external areas, requesting to the effect that customers leave the premises and locale in a quiet and orderly manner with respect to local residents. Such signage shall be kept free from obstructions at all times.
19. That external waste handling, collections of goods from the premises (excluding take-away deliveries), deliveries of goods to the premises and the cleaning of external areas shall only occur between the 07:00 hours and 20:00 hours.

E. The protection of children from harm

20. That no person under 16 years old shall be permitted on the premises unless they are accompanied by an adult.
21. That a challenge 25 scheme shall be maintained requiring that staff selling or delivering alcohol request that any customer who looks under 25 years old, and who is attempting to purchase or take receipt of alcohol, provides valid photographic identification proving that the customer is at least 18 years old. Valid photographic identification is composed of a photo driving licence, passport, UK armed services photo ID card, any Proof of Age Standards Scheme (PASS) accredited card (such as the Proof of Age London (PAL) card) or any age verification card accredited by the Secretary of State.
22. That all staff involved in the sale of alcohol shall be trained in the prevention of sales of alcohol to underage persons (including the prevention of 'proxy sales') and the challenge 25 scheme in operation at the premises. Details of such training, including the printed name(s) of the trainee(s) and the date(s) that the training was given, shall be recorded in the staff training logs at the premises and shall be made immediately available for inspection at the premises to council and / or police officers on request.
23. That clearly legible signs shall be prominently displayed where they can easily be seen and read by customers stating to the effect that a challenge 25 policy is in operation at the premises, that customers may be asked to provide proof of age and stating what the acceptable forms of proof of age are. Such signage shall be displayed at all entrances, points of sale and in all areas where alcohol is displayed for sale. The signage shall be kept free from obstructions at all times.
24. That a register of refused sales of alcohol shall be maintained at the premises at all times. The register shall be clearly and legibly marked on the front cover as a register of refused alcohol sales, with the address of the premises and the name of the licence holder. The register shall be used to record details of all refused sales of alcohol. The register shall be kept / be accessible at the premises at all times. The register shall be made immediately available for inspection at the premises to council or police officers on request.
25. That no deliveries from the premises of alcohol shall be permitted.

Whilst we think it appropriate for the licensing sub-committee to determine this application, if the applicant wishes to discuss any of the above they should contact us ASAP.

If the applicant wishes to accept any or all of the conditions proposed above then they should inform us, and this will be made known to the licensing sub-committee at the licensing sub-committee hearing to determine this application.

Yours sincerely,

Wesley McArthur
Principal Enforcement Officer

Appendix 1

Licensing Act 2003 Premises Licence



Regulatory Services
Licensing Unit
Hub 1, 3rd Floor
PO Box 64529
London, SE1P 5LX

Premises licence number

880516

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description	
Bird House Brewing Company Arch Unit 1127 Bath Factory Estate 41 Norwood Road	
Ordnance survey map reference (if applicable): 532115174109	
Post town London	Post code SE24 9AJ
Telephone number	

Licensable activities authorised by the licence
Sale by retail of alcohol to be consumed on premises Sale by retail of alcohol to be consumed off premises

The opening hours of the premises. For any non standard timings see Annex 2
Monday 11:00 - 23:30
Tuesday 11:00 - 23:30
Wednesday 11:00 - 23:30
Thursday 11:00 - 23:30
Friday 11:00 - 23:30
Saturday 11:00 - 23:30
Sunday 12:00 - 22:30

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies
Sale by retail of alcohol to be consumed on premises Sale by retail of alcohol to be consumed off premises

The times the licence authorises the carrying out of licensable activities For any non standard timings see Annex 2 of the full premises licence
Sale by retail of alcohol to be consumed on premises
Monday 11:00 - 23:00
Tuesday 11:00 - 23:00
Wednesday 11:00 - 23:00
Thursday 11:00 - 23:00
Friday 11:00 - 23:00
Saturday 11:00 - 23:00
Sunday 12:00 - 22:00

Sale by retail of alcohol to be consumed off premises

Monday	11:00 - 23:00
Tuesday	11:00 - 23:00
Wednesday	11:00 - 23:00
Thursday	11:00 - 23:00
Friday	11:00 - 23:00
Saturday	11:00 - 23:00
Sunday	12:00 - 22:00

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Bird House Brewing Company Ltd

Registered number of holder, for example company number, charity number (where applicable)

14530733

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Frazer Hugo Timmerman

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Licence No.:

Authority:

Licence Issue date: 20/06/2023

Head of Regulatory Services
Hub 1, 3rd Floor
PO Box 64529
London, SE1P 5LX
020 7525 5748
licensing@southwark.gov.uk

Annex 1 - Mandatory conditions

100 No supply of alcohol may be made under the Premises Licence -

- (a). At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
- (b). At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.

101 Every supply of alcohol under the Premises Licence must be made, or authorised by, a person who holds a Personal Licence.

485 (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

(a) games or other activities which require or encourage, or are designed to require, encourage, individuals to -

- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional poster or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner; and

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

487 The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

488 (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either

- (a) a holographic mark; or
- (b) an ultraviolet feature.

489 The responsible person shall ensure that -

(a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -

- (i) Beer or cider: 1/2 pint;
- (ii) Gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) Still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available,

491 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purpose of the condition set out in paragraph (1):

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula $P = D + (D \times V)$, where-

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence;
- (ii) the designated premises supervisor (if any) in respect of such a licence; or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (iv) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (v) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax;

(2) the permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the operating Schedule

340 The introduction of a Challenge 25 policy

341 Staff will receive training on the subject of public relations: customers will be asked to leave the premises quietly.

302 Staff will receive training on drugs in licensed premises: they shall remain vigilant to the use of illegal drugs.

295 Any suspected illegal drugs found on the premises shall be reported to the police whereby an arrangement shall be put in place for the collection of the substances.

172 That a first aid kit shall be installed on the premises and available for use at all times the public are on the premises.

342 That an incident log book shall be introduced and maintained at all times.

263 That the installation of an adequate arrangement of lighting is put in place for the safe access and egress of the public and staff while on the premises.

316 That any necessary deliveries for the operation of the premises are arranged at such time so as to reduce / prevent any nuisance to the local residents.

343 That staff shall assist any customer if requested at closing in the location of public or hire transportation.

344 That the provision of music on the premises shall be played at a level that shall not cause a nuisance to the local residents or the surrounding other businesses.

Annex 3 - Conditions attached after a hearing by the licensing authority

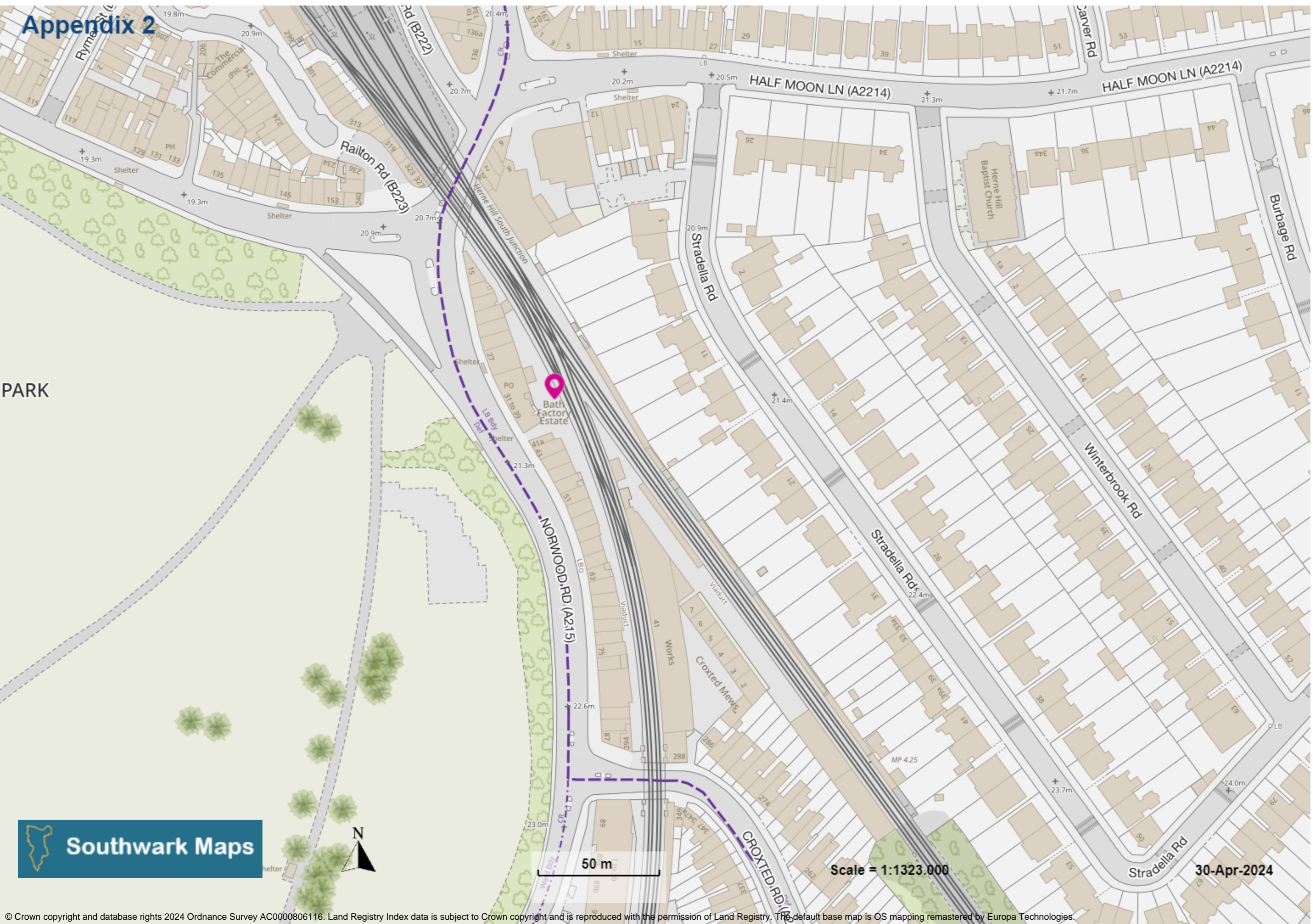
Annex 4 - Plans – Attached

Licence No. 880516

Plan No. N/A

Plan Date 2 April 2015

Appendix 2



PARK



50 m

Scale = 1:1323,000

30-Apr-2024